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For immediate release

City Announces 2018 Order of Moncton Recipients

MONCTON – On December 11, the City of Moncton will honour the 2018 recipients of the Order of Moncton: **Flora Dell, Bernard Lord, and Norval McConnell.**

“A community thrives on the passion, commitment, and vision of its residents, and we are thrilled to recognize the contribution of three exceptional individuals to the social, cultural, and economic well-being of our City,” says Mayor Dawn Arnold. “We are proud to honour Ms Dell, Mr. Lord and Mr. McConnell with for having enriched the lives of others.”

Recipients of the Order of Moncton receive a medal, a pin and a certificate of honour at the formal induction ceremony, to be held at Moncton City Hall on December 11, 2018. A public reception will take place at 8 p.m. that evening at City Hall.

The selection committee, comprised of elected municipal officials, three residents of Moncton, and a representative of the City of Moncton administration, considered several nominations.

Flora Dell

Self-described as a “builder”, Flora Dell is an outgoing, vibrant, passionate, and committed community activist and volunteer who is dedicated to improving the health and wellness of older Canadians. She has established and overseen several programs and organizations in Greater Moncton and New Brunswick, advocating in particular for older adults and working hard to make her community an age-friendly city.

Originally from Montreal, Ms Dell has made an indelible mark on Greater Moncton, namely sitting on dozens of local community boards, developing physical activity programs, and advising on second-language teaching. She was also dedicated to the promotion of women as leaders in community affairs, and was the first woman to be elected as Councillor in Riverview.

Ms Dell was a founding member of the Mayor’s Seniors Advisory Committee in Moncton, led the development of the Seniors’ Information Centre, and helped establish Moncton’s Senior-Friendly Business Program. She also founded the Riverview Library and Riverview Arts Council, was a founding member of Osteoporosis New Brunswick, and President of the Moncton Rotary Club. In addition, she was instrumental in helping Moncton obtain its certification as part of New Brunswick’s Age-Friendly Community Recognition Program and the World Health Organization’s Global Network of Age-Friendly Cities and Communities.

Ms Dell has also been extensively involved with several organizations at the provincial and national levels, including the Canadian Institutes of Health Research, the Canadian Arthritis

Network, the Canadian Centre for Activity and Aging, the President's Committee on Gerontology at St. Thomas University. She is a founding member of the Active Living Coalition for Older Adults and was involved in developing *We are all in this together: An Aging Strategy for New Brunswick* with the Council on Aging.

Ms Dell's tireless dedication to her community has been recognized with prestigious awards and nominations. She is a recipient of the Order of Canada and the Order of New Brunswick, has been awarded the Queen's Jubilee Medal, and has received the Laval University Centennial Award, the Osteoporosis Canada Builder's Award, and the Frosst Healthcare Foundation Citation Award.

Bernard Lord

The Honourable Bernard Lord, QC, ONB lives by the mantra of giving back to his community. He has made an outstanding contribution to the social and economic well-being of the City of Moncton, most notably by spearheading several major fundraising campaigns, through his dedication to bilingualism, and in his staunch promotion of our region's expertise.

A lawyer by training, Mr. Lord was admitted to the New Brunswick Law Society in 1993, and named Queen's Counsel in 2011. He served as Premier of New Brunswick from 1999 to 2006, at the time the youngest person in the province's history to be elected in that position. His mandates as Premier and as Member of the Legislative Assembly saw significant work for and investments in the Moncton Hospital, the Dr. Georges-L.-Dumont University Hospital Centre, the Kay Arena, and the athletics stadium at the Université de Moncton, among others.

In 2017 and 2018, he co-chaired the "Greater Moncton Gives Back" campaigns, raising \$182,500 for Headstart and \$172,000 for Big Brothers and Big Sisters of Moncton. He is currently Co-Chair of the Université de Moncton's *Évolution* Fundraising Campaign, whose \$50 million target is well on track thanks in great part to Mr. Lord's dedication and vision. He was also honorary Co-Chair, along with his wife Diane, of the New Brunswick Adoption Foundation's "Everybody's Children" Luncheon in May 2018.

Mr. Lord is currently Chief Executive Officer of Medavie Blue Cross, a position he has held since 2016. In this capacity, he has championed and brought significant projects to Greater Moncton, supporting causes such as the Peter McKee Community Food Centre to promote healthier food choices as well as the Atlantic Wellness Center for integrated mental health care services aimed particularly at youth.

Prior to returning to Moncton to take the reins of Medavie, Mr. Lord spent eight years on the organization's Board of Directors. Yet, his contribution to society extends far beyond New Brunswick borders. Mr. Lord currently serves as President of the Ontario Power Generation Board of Directors, and he was President and Chief Executive Officer of the Canadian Wireless Telecommunication Association of Canada. As Head of the latter's charitable wing, Mr. Lord coordinated a texting campaign that raised \$92,000 for the families of the three Moncton RCMP officers who lost their lives in 2014.

Mr. Lord has received several accolades, including honorary doctoral degrees from the Université de Moncton, the University of New Brunswick and St. Thomas University. He is also a member of the Order of New Brunswick and was named Grand Officier de La Pléiade (Ordre de la Francophonie). He was awarded the Ordre du mérite des diplômés et diplômées de l'Université de Moncton in 2000 and was named a champion of public education by the Learning Partnership in 2011.

Norval McConnell

Always having at heart the best interest of youth, Norval McConnell has devoted countless hours to developing sports in Greater Moncton and enhancing the lives and well-being of young people through positive leadership.

A teacher, coach, principal, mentor, leader, and District Education Council member, Mr. McConnell has had a significant impact on students in the City of Moncton. Prior to his retirement in 2011, he spent two years as Principal of Beaverbrook School and the district's alternative services school. He previously served successive terms as Principal of Hillcrest School, Bessborough School, Harrison Trimble High School, as well as in teaching and administrative positions at various other elementary and high schools in the region. His dedication to students within school walls inspired his colleagues and set high standards for education in New Brunswick.

Throughout his career, and continuing into retirement, Mr. McConnell displayed tremendous passion for his community, which he refers to repeatedly as "my Moncton" on social media. He founded many community programs, among which are the Moncton Kiwanis Minor Basketball Association and the Moncton Minor Football Association, and was Manager of Community and Player Relations Initiatives for the National Basketball League of Canada's Moncton Miracles from 2011 to 2016. He currently sits on the board of United Way of Southeastern New Brunswick, is a member of the District Education Council, and has until recently been the Co-Chair of the Field of Dreams Fundraising Committee for Bernice McNaughton High School.

Mr. McConnell has volunteered with or been a member of numerous organizations, including, just in the last decade, the Lions Seniors Club, Moncton Kiwanis Minor Basketball Association, Basketball New Brunswick, Moncton Minor Football, Greater Moncton Dragon Boat Festival, Frye Festival, Southeast New Brunswick Industry Education Council, FIFA U20 Soccer Championship, World Junior Track and Field Championship, and CCWA Women's Basketball National Championship.

Mr. McConnell's exemplary leadership has been recognized by sporting and community organizations alike. He was awarded the 2018 Bubby Grant Award by Mount Allison University for exemplary contributions to school athletics, and he is the recipient of a Paul Harris Fellow award for community involvement.

Past recipients are:

2010	Larry Nelson, Ralph Black, Sœur Auréa Cormier, Claudette Bradshaw
2011	Thea Borlase, Ruben Cohen, Maurice Henri
2012	Marshall Button, Corinne Gallant, Ken MacLeod
2013	Leonard H. Lockhart, Peter Sawyer, Bill Whalen
2014	Wes Armour, Aldéa Landry, Claude Roussel
2015	Audrey Lampert, George Wybouw, Raven Spanier

2016	Doctor Susan Crouse, the late Owen Fraser, Louise Imbeault
2017	Igor Dobrovolskiy, Soeur Lorette Gallant, Léo Johnson

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Media Contact:

Isabelle LeBlanc

Director of Communications, City of Moncton

(506) 853-3592 / isabelle.leblanc@moncton.ca